SHIRLEY MYERS

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City, State Abbreviation ZIP Code

PROFILE

Agile business analyst with over a decade of experience in the technology sector. Leads global teams through complex data integrations and strategic process improvements. Focused on optimizing product life cycles with high-impact, data-driven solutions.

KEY SKILLS

Adaptive project management	Jira, Tableau, SQL
Advanced SQL query development	Process improvement advocacy
Collaborative team integration	

PROFESSIONAL EXPERIENCE

Senior Business Analyst   **January 2018 – present**
Business Analyst, Logitech, Dallas, TX

- Participate in daily stand-ups, sprint planning, and retrospectives on a team of 10 cross-functional members
- Develop custom SQL queries to generate 50 annual reports on product quality metrics
- Boost web traffic by 25% as the lead on a project to integrate Adobe Experience Manager with existing content management system
- Lead a team of five IT specialists on new PIM features, resulting in a 50% increase in cross-department user adoption within the first quarter

Business Analyst Intern   **July 2014 – December 2017**
Business Analyst, TotalTech, Seattle, WA

- Collaborated with stakeholders to define and refine over 60 user stories and reduced development rework by 30 hours per sprint
- Defined product goal for a team of eight developers, designers, and stakeholders to ensure alignment with business goals and customer needs
- Increased development team productivity by 20% with a well-maintained product backlog in JIRA and a clear roadmap of actionable tasks
- Partnered with product owners to launch a new line using SAP analytics that contributed to a $2 million increase in company revenue

EDUCATION

Master of Science (M.S.) in Business Analytics
Seattle University, Seattle, WA | June 2019

Bachelor of Science (B.S.) in Computer Science
University of Washington, Seattle, WA | May 2013

CERTIFICATIONS

- Agile Analysis Certification, International Institute of Business Analysis, 2023
- Certified Tableau Architect, Tableau, 2020