




Hideo Araki

Sales Associate


Passionate sales associate and marketing professional with a three-year background in customer service. Focused on understanding customer needs, using knowledge to drive sales and increase engagement. Quick learner who prioritizes customer satisfaction through personalized service, friendly demeanor, and product expertise.

CONTACT INFORMATION

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 LinkedIn | Portfolio

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SHOWCASE YOUR KEY SKILLS

- Client communication
- Marketing collaboration
- Learning agility
- Square POS system
- Webinar coordination
- Visual merchandising

ENTER YOUR PROFESSIONAL EXPERIENCE

May 2019 - Present

Sales Associate | Alo Yoga | Boston, MA

- Prioritize client satisfaction through personalized and friendly customer service in alignment with the Alo brand mission
- Process an average of 50 transactions per day with speed and accuracy
- Conducted 13 in-depth product training sessions for customers each quarter to ensure thorough understanding of features, benefits, and usage guidelines
- Lead regular product knowledge workshops for over 20 sales associates
- Partner with sales leadership team to learn about and launch new products, consistently selling more than \$50,000 in merchandise each month

May 2019 - August 2019

Marketing Intern | Google | Boston, MA

- Worked closely with the marketing team to develop and execute comprehensive campaigns for Google products and services
- Attracted an average of 500 participants per session in support of a product webinar series launch
- Optimized Google Ads management to maximize reach and contribute to a 20% increase in website traffic and leads
- Partnered with social media experts and grew followers by 25% across platforms with targeted ad campaign

LIST YOUR EDUCATION

Bachelor of Science (B.S.), Marketing

Emerson College, Boston, MA | June 2019

CERTIFICATIONS

Professional Certificate in Digital Marketing, American Marketing Association, August 2020

Registered Yoga Teacher, Yoga Alliance, June 2018