



# SARAH JOHNSON

Master esthetician with over 10 years of experience in the medical spa industry. Creates transformative client experiences through advanced esthetic treatments. Known for orchestrating strategic spa management, executing staff training, and developing innovative skin care protocols.

## CONTACT

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## KEY SKILLS

- Acne scar revision
- Continuing education curriculum design
- Dermaplaning
- Financial forecasting
- Radiofrequency skin tightening
- Salon team leadership

## EDUCATION

- Bachelor of Science (B.S.) Health Science  
TEMPLE UNIVERSITY, PHILADELPHIA, PA  
June 2014

## PROFESSIONAL EXPERIENCE

SPA MANAGER & MASTER AESTHETICIAN | SKIN LAB MED SPA, PHILADELPHIA, PA

JANUARY 2024 – PRESENT

- Spearhead daily operations of a new medical spa, managing a staff of 10 staff members and a budget of \$1.5 million
- Coordinate a treatment menu of over 25 services in a five-room facility for a client base of approximately 1,000 active patients
- Developed a new anti-aging facial protocol that became the spa's top-selling service and generated \$3,000 in monthly revenue
- Trained a team of seven estheticians to master the use of new laser technology, expanding the spa's service offerings
- Conducted 15 community outreach events to increase brand awareness and attracted over 300 new clients in six months

LEAD AESTHETICIAN | DREAM SPA MEDICAL, BOSTON, MA

MARCH 2019 – DECEMBER 2023

- Managed skin care for over 300 regular clients and collaborated with a multidisciplinary team of six cosmetology professionals
- Completed 200 hours of continuing education annually to stay updated on the latest medical esthetic techniques and industry regulations
- Increased personal monthly sales from \$25,000 to \$40,000 within one year by introducing a tiered treatment package system
- Mentored 12 junior estheticians through a six-month treatment specialization program and saved the salon \$30,000 in recruitment costs

## CERTIFICATIONS

- Cosmetic Laser Technician, National Laser Institute, 2019
- Medical Aesthetician Certification, American Association of Cosmetology Schools, 2017
- Licensed Master Aesthetician, Pennsylvania Board of Cosmetology, 2015