



Megan Hall

Graphic Designer

Skilled health care graphic designer with eight years of experience creating educational materials and branding for health organizations. Proficient in infographics, patient education design, and digital marketing. Committed to improving health literacy through clear, impactful visuals.

CONTACT INFORMATION

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 LinkedIn | Portfolio

 New York, NY 10022

KEY SKILLS

- Infographics
- Patient education design
- Digital marketing materials
- Branding for health care
- Typography

EDUCATION

- Bachelor of Fine Arts (B.F.A.) in Graphic Design

School of Visual Arts, New York, NY |
June 2013

PROFESSIONAL EXPERIENCE

Graphic Designer

WellCare Health, New York, NY | 2015 to present

- Designed patient education materials used by over 100 clinics nationwide, improving comprehension rates by 35%
- Created infographics for health care campaigns that increased social media engagement by 40%
- Develop branding for three major health initiatives, ensuring visual consistency across platforms

Junior Graphic Designer

Healthy Horizons, New York, NY | 2013–2015

- Produced marketing materials for health and wellness programs
- Assisted in designing reports and brochures distributed to health care providers

CERTIFICATIONS

- Certified Healthcare Designer | Medical Design Institute | 2016