






JAMIE LEE

Marketing Project Manager

CONTACT INFORMATION

-  (123) 456-7890
-  email@example.com
-  City, ST, ZIP

KEY SKILLS

- Campaign management
- Budgeting and forecasting
- Cross-functional leadership
- Search engine optimization (SEO) and content marketing

CERTIFICATIONS

- Project Management Professional (PMP) | Project Management Institute | 2021

ABOUT ME

Marketing project manager with 5+ years of experience leading digital and traditional campaigns. Adept at partnering across functional lines, managing budgets, and delivering campaigns that exceed client expectations.

PROFESSIONAL EXPERIENCE

Marketing Project Manager

AdNova Agency | Chicago, IL | March 2020 to present

- Spearheaded a \$1 million brand relaunch campaign that increased market share by 15%
- Managed a team of 12 marketing professionals, ensuring timely project delivery and quality standards
- Increased return on investment (ROI) by 30% through optimized digital marketing strategies

Marketing Coordinator

BrightPath Solutions | Dallas, TX | July 2017 to February 2020

- Coordinated multi-channel campaigns, increasing lead generation by 25%
- Developed content for email marketing, achieving a 20% higher open rate
- Established new project management tools that raised workflow efficiency by 15%

EDUCATION

Bachelor of Arts in Marketing

University of Texas | Austin, TX 2019