

Jamie Clark

Creative Director

Seasoned creative project manager with 15 years of experience leading innovative marketing campaigns and brand strategies. Proven ability to manage diverse teams and deliver exceptional client results.

PROFESSIONAL EXPERIENCE

Creative Director, Visionary Marketing | Los Angeles, CA | January 2015 to present

- Directed creative teams for 50+ campaigns, driving brand awareness and increasing sales by 30%
- Streamlined campaign workflows, reducing delivery times by 25% without compromising quality
- Managed a \$10 million annual marketing budget across digital, print, and event channels

Senior Project Manager, Bright Ideas Agency | San Diego, CA | August 2010 to December 2014

- Delivered high-impact campaigns for Fortune 500 clients, increasing client retention by 20%
- Negotiated vendor contracts, saving \$500,000 annually
- Led 15 team members to complete branding projects with a 98% on-time rate

EDUCATION

Bachelor of Arts in Marketing and Design University of California | Los Angeles, CA 2017

CERTIFICATIONS

- Certified Brand Strategist | American Marketing Association | 2018

CONTACT INFORMATION

(123) 456-7890

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City, ST, ZIP

KEY SKILLS

- Brand strategy development
- Cross-department collaboration
- Digital and print campaigns
- Vendor management