EMILY SMITH

Experienced UX designer focused on creating intuitive, user-centric digital experiences

A user experience designer with six years of experience creating compelling user interfaces and improving user journeys for mobile applications, websites, and SaaS platforms. A proven track record of conducting wireframing, prototyping, and user research to optimize digital products for diverse audiences.

CONTACT

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✉️ email@example.com

☸️ LinkedIn | Portfolio

🪪 Austin, TX 12345

KEY SKILLS

- User research
- Wireframing and prototyping
- Usability testing
- Interaction design
- UI design
- Adobe XD, Figma, Sketch
- Information architecture
- HTML/CSS

EDUCATION

Bachelor of Science (B.S.) in Human-Computer Interaction
UNIVERSITY OF TEXAS AT AUSTIN
Austin, TX | May 2017

PROFESSIONAL EXPERIENCE

UX DESIGNER, BLUEWAVE DIGITAL | AUSTIN, TX
JUNE 2020 – PRESENT

- Design intuitive user interfaces for a SaaS platform with over 200,000 users, resulting in a 25% increase in net promoter scores (NPS) over two years
- Conduct usability tests and user interviews to gather feedback and inform design decisions, leading to a 10% increase in product adoption
- Collaborate with developers and product managers to implement new features and optimize user flows, contributing to a 17% increase in user retention

UX DESIGNER INTERN, CREATIVE MINDS STUDIO | AUSTIN, TX
JANUARY 2018 – MAY 2020

- Created wireframes and interactive prototypes for web and mobile applications
- Performed user testing and A/B testing, contributing to product design improvements
- Coordinated senior designers to deliver high-quality user experiences for clients