ALEX JOHNSON

Visual designer with extensive experience working with top-tier entertainment companies. Demonstrated success in developing compelling visual concepts, managing complex design projects, and leading design teams. Proficient in Adobe Creative Suite, UX/UI principles, and HTML/CSS, with a focus on enhancing brand engagement and visual storytelling.

CONTACT

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LinkedIn | Portfolio

San Jose, CA 12345

EDUCATION

Master of Fine Arts in Visual Communication Design, SCHOOL OF THE ART INSTITUTE OF CHICAGO, Chicago, IL

Bachelor of Fine Arts in Graphic Design, RHODE ISLAND SCHOOL OF DESIGN, Providence, RI

PROFESSIONAL EXPERIENCE

Senior Visual Designer, Adobe Systems, San Jose, CA
June 2017 to present

- Led visual design for marketing campaigns, increasing brand engagement by 20% in three years
- Managed a team of junior designers, ensuring project completion within deadlines and quality standards
- Presented final designs to stakeholders, receiving positive feedback for creativity and clarity

Visual Designer, Walt Disney Company, Burbank, CA
May 2015 to May 2017

- Designed visual content for Disney properties, enhancing brand image and consistency
- Collaborated with UX/UI teams to integrate user-focused designs
- Used Adobe Creative Suite to create engaging graphics across multiple platforms

KEY SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- UX/UI design and wireframing (Sketch, InVision, Figma)
- HTML/CSS and JavaScript
- Branding and visual communication
- Project management and team leadership
- Time management and cross-platform design
- Animation and 3D modeling

CERTIFICATIONS

- Adobe Certified Expert (ACE), Adobe
- Certified Graphic Designer (CGD), Graphic Designers of Canada
- Certified Professional in Graphic Design (CPGD), American Institute of Graphic Arts