



RAHEEM RICHARDSON

A highly skilled associate creative director with a strong background in arts and design, holding a Bachelor of Fine Arts in graphic design, a Master of Fine Arts in visual communication, and a Bachelor of Science in advertising. Proven track record in leading creative teams, conceptualizing and executing innovative marketing campaigns, and maintaining client satisfaction at top companies like Adobe Systems and Walt Disney Company.

CONTACT



(123) 456-7890



email@example.com



LinkedIn



Nashville, TN 12345

KEY SKILLS

- Client communications
- Project management
- Staff training and mentoring
- Team leadership and motivation

EDUCATION

Bachelor of Fine Arts in Graphic Design
RHODE ISLAND SCHOOL OF DESIGN, Providence, RI
May 2010

Master of Fine Arts in Visual Communication
UNIVERSITY OF ARIZONA, Tucson, AZ
December 2012

Bachelor of Science in Advertising
UNIVERSITY OF TEXAS, Austin, TX
May 2011

PROFESSIONAL EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR | ADOBE SYSTEMS, SAN JOSE, CA
JANUARY 2018 TO PRESENT

- Lead a team of 10 designers and copywriters in the creation of innovative digital marketing campaigns, resulting in a 30% increase in customer engagement
- Present creative concepts and progress to high-profile clients, maintaining a 100% client satisfaction rate
- Implemented a mentorship program for junior team members, improving team productivity by 20%

SENIOR GRAPHIC DESIGNER | WALT DISNEY COMPANY, BURBANK, CA
JANUARY 2013 TO DECEMBER 2017

- Developed and executed design concepts for major marketing campaigns, contributing to a 25% increase in ticket sales for various movie releases
- Collaborated with cross-functional teams to ensure design consistency across all platforms, improving brand recognition
- Mentored junior designers, fostering a creative and efficient team environment

PROFESSIONAL DEVELOPMENT

- Certified Innovation Leader (CIL), Global Innovation Management Institute
- Certified Professional in Learning and Performance (CPLP), Association for Talent Development
- Project Management Professional (PMP), Project Management Institute