



# MINA SAYED

Freelance writer with a strong background in arts and design, holding a Master's degree in journalism from Columbia University and dual Bachelor's degrees in English and creative writing from the University of California and New York University respectively. Proven record in content creation, client communication, and project management. Certified Professional Writer, Content Marketer, and Copy Editor with advanced writing, research, and SEO skills.

## CONTACT

 (123) 456-7890

 email@example.com

 LinkedIn | Portfolio

 Minneapolis, MN 12345

## KEY SKILLS

- Client relations
- Project management
- Time management
- Writing and editing

## PROFESSIONAL EXPERIENCE

FREELANCE WRITER | WALT DISNEY COMPANY, BURBANK, CA  
December 2022 to present

- Created high-quality content for blogs, websites, and social media, increasing online visibility by 20%
- Conducted thorough research to produce accurate and engaging articles and blog posts, increasing reader engagement by 25%
- Used SEO techniques to optimize content, increasing organic search traffic by 15%

## EDUCATION

- Bachelor of Arts in English  
UNIVERSITY OF CALIFORNIA, BERKELEY, CA  
May 2015
- Bachelor of Fine Arts in Creative Writing  
NEW YORK UNIVERSITY, NY  
December 2016
- Master of Arts in Journalism  
COLUMBIA UNIVERSITY, NY  
May 2017

## PROFESSIONAL DEVELOPMENT

- Certified Content Marketer (CCM), Copyblogger
- Certified Copy Editor (CCE), American Society of Journalists and Authors
- Certified Professional Writer (CPW), National Association of Independent Writers and Editors