



MELISSA ANDERSON

Freelance writer with a Master of Fine Arts in creative writing from the University of Iowa and a Bachelor in English and journalism from UCLA and Columbia University respectively. Created high-quality content for renowned companies like Adobe Systems, Walt Disney Company, and Sony Pictures Entertainment, significantly increasing web traffic, engagement, and search engine rankings. Expert in client communication, self-promotion, and using SEO best practices, with certifications in professional writing, content marketing, and grant writing.



Miami, FL 12345



(123) 456-7890



email@example.com



LinkedIn

KEY SKILLS

- Independent research
- SEO
- Writing and editing

PROFESSIONAL DEVELOPMENT

- Certified Content Marketer (CCM), Copyblogger
- Certified Grant Writer (CGW), American Grant Writers' Association
- Certified Professional Writer (CPW), National Association of Independent Writers and Editors

PROFESSIONAL EXPERIENCE

SENIOR CONTENT WRITER | ADOBE SYSTEMS, SAN JOSE, CA JANUARY 2018 TO PRESENT

- Develop and manage content for various digital platforms including blogs, websites, and social media, increasing web traffic and engagement by 30%
- Collaborate with cross-functional teams to understand content needs, leading to the creation of targeted and effective content
- Use SEO best practices in content creation, helping to improve search engine rankings by 20%

FREELANCE WRITER | VARIOUS CLIENTS, LOS ANGELES, CA MAY 2015 TO DECEMBER 2017

- Created and edited high-quality content for various clients including Walt Disney Company, DreamWorks Animation, Warner Bros. Entertainment, and Sony Pictures Entertainment
- Maintained regular communication with clients to understand their content needs and make necessary revisions, resulting in high client satisfaction

EDUCATION

- Bachelor of Arts in English
UNIVERSITY OF CALIFORNIA, Los Angeles, CA
May 2015
- Bachelor of Arts in Journalism
COLUMBIA UNIVERSITY, New York, NY
December 2016
- Master of Fine Arts in Creative Writing
UNIVERSITY OF IOWA, Iowa City, IA
May 2017