




ALLISON ROSENBERG

Creative Director


A seasoned creative director with a strong background in arts and design. Proven track record in leading creative teams, developing innovative strategies, and overseeing the production of high-quality creative materials at renowned companies such as Adobe Systems and Walt Disney Company. Recognized for exceptional leadership and project management skills, with a demonstrated ability to increase brand recognition and team efficiency.

CONTACT

 (123) 456-7890

 email@example.com

 LinkedIn

 Detroit, MI 12345

KEY SKILLS

- Efficiency improvement
- Project and program management
- Team leadership and motivation

EDUCATION

Bachelor of Fine Arts (BFA) in Graphic Design, RHODE ISLAND SCHOOL OF DESIGN, Providence, RI

Master of Fine Arts (MFA) in Visual Communication, UNIVERSITY OF TEXAS, Austin, TX

Bachelor of Arts (BA) in Advertising, UNIVERSITY OF FLORIDA, Gainesville, FL

PROFESSIONAL EXPERIENCE

Creative Director, Adobe Systems, San Jose, CA
January 2018 - Present

- Leading a team of 15 designers and copywriters to develop creative strategies and campaigns for Adobe's suite of products
- Launched a rebranding campaign that increased brand recognition by 30% in the first quarter
- Implemented a new project management system that improved team efficiency by 20%

Senior Graphic Designer, Walt Disney Company, Burbank, CA
June 2013 - December 2017

- Collaborated with the creative team to design and produce promotional materials for various Disney films and TV shows
- Led the design team for the successful Frozen marketing campaign, which contributed to the film grossing over \$1.2 billion worldwide
- Awarded "Designer of the Year" in 2016 for exceptional creativity and dedication to the team

PROFESSIONAL DEVELOPMENT

- Certified Professional in Learning and Performance (CPLP), Association for Talent Development (ATD)
- Certified Professional in Training Management (CPTM), Training Industry
- Project Management Professional (PMP), Project Management Institute (PMI)