

# ALEX HARPER

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A senior software engineer with seven years of experience specializing in Google Analytics, data engineering, AI, and cloud computing. A proven track record of leading dynamic teams to support the Google Ads platform with 7 million users. Adept at designing scalable applications and deploying ML models.

## Professional Experience

Senior Software Engineer, Google, Mountain View, CA  
June 2020 to present

- Manage a team of 20+ software engineers, developers, and UX designers to deliver cutting-edge software solutions for the Google Ads platform with over 7 million advertisers, including ML and AI integrations
- Integrate Agile-Waterfall hybrid development methodologies to reduce deployment times by 16% for large-scale technical projects
- Deliver coaching and mentorship to junior engineers and build a forward-thinking culture centered on creativity and collaboration

Software Developer, InnovateX Consulting, Palo Alto, CA  
July 2017 to May 2020

- Built custom software solutions for medium-sized businesses valued at up to \$350,000, resulting in a 10% to 22% increase in customer satisfaction and retention rates
- Collaborated with stakeholders to identify system requirements and translated them into technical specifications, reducing development time by 15%
- Created dashboards to improve data visualization, enhance strategic decision-making, and deliver actionable insights to support growth objectives for clients

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## Key Skills

- Cloud Technologies: Google Ads, AWS, Azure, GCP
- Data Science: ML, AI, Google Analytics
- Programming Languages: Python, Java, JavaScript, SQL, Ruby
- Frameworks & Tools: Kubernetes, Docker, Flask, Django, React, RESTful APIs
- Software Development: Agile methodology, CI/CD, Scrum, Waterfall methodology
- Data Engineering: Extract, transform, load (ETL) processes, data visualization, data lakes

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## Education

Stanford University, Stanford, CA  
Bachelor of Science (B.S.) in Computer Science  
2017

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## Certifications

AWS Certified Developer – Associate | 2019  
Project Management Professional (PMP), PMI | 2017