



HAROLD HALL

Accomplished executive editor with a master's in communication and a 10-year background in comic book and digital publishing. Strong collaborator who works closely with marketing and sales teams for maximum visibility. Leads innovative content strategies that resonate with the target audience. Prioritizes global reach through strategic international partnerships.

KEY SKILLS



- Contract negotiation
- E-book and digital publishing
- Effective communication
- Global publishing
- Project management
- Team leadership

EDUCATION



- Master of Science (M.S.) in Communication, Stanford University, Stanford, CA | June 2016
- Bachelor of Science (B.S.) in Journalism, Cal State LA, Los Angeles, CA | June 2013

PROFESSIONAL EXPERIENCE



Executive Editor | TOON Bank, New York, NY

April 2021 – present

- Direct the annual release of approximately 25 children's comic book titles from manuscript to final production
- Coordinate with marketing team to develop promotional materials for pre-order sales and major releases
- Boosted digital sales by 30% within the first year through a push for e-book availability
- Develop strong relationships with authors and agents to maintain portfolio growth

Associate Editor of Collected Editions, Warner Bros. Entertainment Inc., Burbank, CA

October 2016 – March 2021

- Managed the editorial process for all archival comic book and graphic novel collections
- Oversaw the release of more than 50 collected editions each year
- Increased collectible sales by 20% in 2021 with the sourcing and digital restoration of dozens of facsimile editions

CERTIFICATIONS



- Project Management Professional, Project Management Institute, 2019
- Editing and Publishing Certificate, University of California, Los Angeles Extension, 2016