

JR

Jake Reynolds

ABOUT ME

A highly analytical SEO copywriter with over 4 years of experience creating content optimized for search engines, driving organic traffic, and boosting search rankings. Skilled in keyword research, on-page SEO, and content strategy.

PROFESSIONAL EXPERIENCE

SEO COPYWRITER | WEBRANK AGENCY, AUSTIN, TX
MAY 2019 - PRESENT

- Write SEO-optimized content for client websites, blogs, and landing pages, increasing organic traffic by 35%
- Conduct keyword research and optimize copy, resulting in improved search rankings for targeted keywords
- Collaborate with content managers and marketing teams to align SEO strategies with content goals

CONTENT WRITER | DIGITAL SOLUTIONS CO., AUSTIN, TX
JULY 2017 - MAY 2019

- Created content for blogs, product descriptions, and case studies that improved client website traffic by 20%
- Managed SEO and content strategy for client websites, contributing to a 25% increase in conversions
- Analyzed website performance and provided recommendations to improve user engagement and content reach

CONTACT



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LinkedIn | Portfolio



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EDUCATION

- **BA in Digital Marketing**
University of Texas, Austin, TX |
May 2017

KEY SKILLS

- SEO writing
- Keyword research
- Content optimization
- Google Analytics
- SEM strategies