

# Emily Smith

## Experienced UX designer focused on creating intuitive, user-centric digital experiences

A user experience designer with six years of experience creating compelling user interfaces and improving user journeys for mobile applications, websites, and SaaS platforms. A proven track record of conducting wireframing, prototyping, and user research to optimize digital products for diverse audiences.

## CONTACT

 (123) 456-7890

 email@example.com

 LinkedIn | Portfolio

 Austin, TX

## EDUCATION

Bachelor of Science (B.S.) in  
Human-Computer Interaction  
University of Texas at Austin ,  
Austin, TX  
May 2017

## KEY SKILLS

- User research
- Wireframing and prototyping
- Usability testing
- Interaction design
- UI design
- Adobe XD, Figma, Sketch
- Information architecture
- HTML/CSS

## PROFESSIONAL EXPERIENCE

UX DESIGNER | BLUEWAVE DIGITAL , AUSTIN, TX  
JUNE 2020 – PRESENT

- Design intuitive user interfaces for a SaaS platform with over 200,000 users, resulting in a 25% increase in net promoter scores (NPS) over two years
- Conduct usability tests and user interviews to gather feedback and inform design decisions, leading to a 10% increase in product adoption
- Collaborate with developers and product managers to implement new features and optimize user flows, contributing to a 17% increase in user retention

UX DESIGNER INTERN | CREATIVE MINDS STUDIO , AUSTIN, TX  
JANUARY 2018 – MAY 2020

- Created wireframes and interactive prototypes for web and mobile applications
- Performed user testing and A/B testing, contributing to product design improvements
- Coordinated senior designers to deliver high-quality user experiences for clients