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Olivia Green

ABOUT ME

Brand manager passionate about building recognizable and relatable brands

Brand marketing manager with seven years of experience leading initiatives to strengthen brand identity and customer loyalty. Adept at storytelling and creative strategy.

PROFESSIONAL EXPERIENCE

BRAND MARKETING MANAGER | CASCADE INNOVATIONS, PORTLAND, OR
JULY 2020 - PRESENT

- Launched a rebranding campaign that increased customer loyalty by 30%
- Manage creative teams to develop visually impactful campaigns across digital and print platforms
- Conduct brand audits to identify areas for improvement and consistency

MARKETING SPECIALIST | TRAILBLAZER MEDIA, PORTLAND, OR
MAY 2017 - JUNE 2020

- Supported branding efforts by coordinating social media campaigns
- Developed promotional materials for product launches

CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



Portland, OR

EDUCATION

- **Bachelor of Science in Marketing**
Oregon State University,
Corvallis, OR | May 2017

KEY SKILLS

- Brand identity
- Creative direction
- Customer loyalty programs
- Marketing campaign management
- Storytelling