



# Serena Williams

Content marketing coordinator with five years of experience producing content for blogs, social media, and email campaigns. Skilled in SEO, content strategy, and audience engagement.

## CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



Denver, CO

## KEY SKILLS

- Audience targeting
- Content creation
- Editorial planning
- SEO optimization
- Social media management

## PROFESSIONAL EXPERIENCE

**Content Marketing Coordinator** | BrightMedia, Denver, CO

January 2021 - Present

- Managed content calendars for multiple channels, increasing engagement by 40%
- Developed SEO-driven blog posts, contributing to a 25% rise in organic traffic
- Collaborate with design teams to create multimedia content

**Content Writer** | Freelance, Denver, CO

June 2019 - December 2020

- Produced articles for various clients in the tech and lifestyle industries
- Optimized copy for search engines to enhance visibility

## EDUCATION

**Bachelor of Arts in Journalism**

University of Denver, Denver, CO | May 2019