

OG

# Olivia Green

A dedicated SEO copywriter with 5 years of experience creating SEO-focused content that drives traffic, boosts rankings, and improves user engagement. Passionate about researching keywords and optimizing content for organic search success.

## CONTACT



(123) 456-7890



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LinkedIn | Portfolio



San Francisco, CA 94107

## EDUCATION

Bachelor of Arts (B.A.) Communications,  
University of California

Berkeley, CA | May 2016

## KEY SKILLS

- SEO and keyword research
- Copywriting for blogs and websites
- Content optimization
- Google Analytics and SEM
- CMS (WordPress)

## PROFESSIONAL EXPERIENCE

SEO COPYWRITER | DIGITALMARKETING CO., SAN FRANCISCO, CA  
MARCH 2018 – PRESENT

- Produced SEO-optimized web copy for client websites, improving organic search rankings by 20%
- Conducted keyword research to ensure content was targeting high-volume, low-competition search terms
- Collaborated with SEO and marketing teams to align content strategies with business goals, increasing website traffic by 30%

CONTENT WRITER | WEBTRIBE, SAN FRANCISCO, CA  
JUNE 2016 – MARCH 2018

- Wrote blog posts and web copy, improving SEO rankings for 5+ client websites
- Worked with SEO teams to conduct site audits and suggest content improvements
- Optimized content for specific keywords, resulting in increased web traffic and user engagement