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David Nguyen

Product marketing expert with a knack for innovative launches

Product marketing specialist with five years of experience developing go-to-market strategies and positioning products for success in competitive markets.

Contact



(123) 456-7890



email@example.com



LinkedIn | Portfolio



Seattle, WA

Education

Bachelor of Science in Marketing

University of Washington, Seattle, WA | May 2019

Key Skills

- Competitive analysis
- Go-to-market strategies
- Product lifecycle management
- Team collaboration
- Value proposition development

Professional Experience

PRODUCT MARKETING SPECIALIST | TECHSPHERE, SEATTLE, WA
APRIL 2021 – PRESENT

- Spearheaded the launch of three SaaS products, generating \$2 million in revenue within the first year
- Conduct competitor analysis to refine product positioning strategies
- Partner with sales teams to create product training materials

MARKETING ASSISTANT | NEXTGEN INNOVATIONS, SEATTLE, WA
JULY 2019 – MARCH 2021

- Supported product marketing campaigns by creating promotional content
- Coordinated cross-functional meetings to align teams on launch timelines