



# Kathleen Davis

Strategic product manager and Lean Six Sigma Green Belt on a mission to create innovative products that drive business growth and solve customer problems. Seeking to leverage six years of product management experience for Nordstrom Inc. Strong communicator and collaborator dedicated to improving customer satisfaction.

## CONTACT



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LinkedIn | Portfolio



Minneapolis, MN 12345

## KEY SKILLS

- Competitive analysis
- Market research and analysis
- Product roadmap development
- Product strategy and design
- Team collaboration
- User testing

## PROFESSIONAL EXPERIENCE

**Product Manager** | Walgreens, Deerfield, IL | September 2019 – Present

- Manage product lifecycle from concept to launch in alignment with market needs
- Improve over-the-counter product profitability by 10% through product pricing optimization and negotiation with suppliers
- Collaborate with the support team to prioritize product updates based on customer needs, resulting in a 30% increase in customer satisfaction scores

**Associate Product Manager** | Ultra Beauty, Inc., Bolingbrook, IL, San Mateo, CA | August 2017 – September 2019

- Led market research and competitive analysis for a new skincare line, resulting in a 15% increase in market share within the first eight months of launch
- Conducted surveys and focus groups with target audience to identify key product features and messaging
- Managed a budget of \$300,000 for market research to identify emerging beauty trends

## EDUCATION

**Bachelor of Science (B.S.) Business Graphic Design**

University of Illinois Chicago, Chicago, IL | September 2023 – June 2024

## CERTIFICATIONS

- Lean Six Sigma Green Belt, Purdue University, January 2019
- Certified Product Manager, University of California San Diego, May 2018