



Benjamin Carter

ABOUT ME

Operations-driven marketer focused on efficiency and performance optimization

Marketing operations manager with eight years of experience overseeing marketing systems, workflows, and campaign execution. Proven ability to improve team productivity and campaign effectiveness.

PROFESSIONAL EXPERIENCE

Marketing Operations Manager | August 2020 - Present

Innovate Marketing, Nashville, TN

- Streamlined marketing workflows, reducing project completion time by 20%
- Implement CRM systems, improving lead tracking and nurturing processes
- Analyzed campaign performance, contributing to a 15% increase in ROI

Marketing Specialist | June 2016 - July 2020

BlueLine Media, Nashville, TN

- Coordinated cross-functional meetings to optimize campaign execution timelines
- Managed email automation platforms, improving engagement rates by 18%

CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



Nashville, TN

EDUCATION

**Bachelor of Business Administration,
Marketing**

Vanderbilt University, Nashville, TN
May 2016

KEY SKILLS

- CRM management
- Data analysis
- Marketing automation
- Process optimization
- Workflow development