

GM

Grace Miller

Email marketing expert driving engagement through compelling campaigns
Email marketing specialist with five years of experience managing large-scale email campaigns. Skilled in audience segmentation, A/B testing, and automation platforms.

CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



Dallas, TX

EDUCATION

Bachelor of Arts Marketing , Southern
Methodist University
Dallas, TX | May 2019

KEY SKILLS

- A/B testing
- Campaign analytics
- Copywriting
- Email automation (Mailchimp, HubSpot)
- Segmentation

PROFESSIONAL EXPERIENCE

EMAIL MARKETING SPECIALIST | ENGAGEPLUS, DALLAS, TX
FEBRUARY 2022 – PRESENT

- Managed email campaigns for 200K+ subscribers, improving open rates by 25%
- Conducted A/B testing to enhance click-through rates, achieving a 20% increase
- Streamlined email workflows, reducing time to deployment by 30%

MARKETING ASSISTANT | CLEARCOM SOLUTIONS, DALLAS, TX
MAY 2019 – JANUARY 2022

- Supported email campaigns, including content creation and list management
- Analyzed performance metrics to identify areas for improvement