

YZ

## CONTACT



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email@example.com



LinkedIn



Seattle, WA 12345

## EDUCATION

- BACHELOR OF SCIENCE IN SPORTS MANAGEMENT** | UNIVERSITY OF FLORIDA, GAINESVILLE, FL
- MBA WITH A FOCUS ON SPORTS MANAGEMENT** | COLUMBIA UNIVERSITY, NEW YORK, NY
- MASTER OF SCIENCE IN ATHLETIC ADMINISTRATION** | OHIO UNIVERSITY, ATHENS, OH

## KEY SKILLS

- Budgeting and cost accounting
- National Collegiate Athletic Association (NCAA) regulations
- Team coordination and management

# Yaling Zhang

## Director of Basketball Operations

A seasoned director of basketball operations with over a decade of experience in the sports and entertainment industry. Proven track record in managing multimillion-dollar budgets, implementing effective training programs, and fostering strategic partnerships to increase team funding and media coverage.

## PROFESSIONAL EXPERIENCE

**DIRECTOR OF BASKETBALL OPERATIONS** | ESPN INC., BRISTOL, CT | JANUARY 2016 - PRESENT

- Managed a budget of over \$5 million, ensuring efficient allocation of resources for team operations
- Implemented new training programs that resulted in a 20% improvement in team performance
- Established partnerships with local businesses for sponsorship, increasing the team's funding by 30%

**ASSISTANT DIRECTOR OF BASKETBALL OPERATIONS** | WARNER BROS. ENTERTAINMENT INC., BURBANK, CA | JUNE 2010 - DECEMBER 2015

- Assisted in coordinating daily operations, including scheduling, travel arrangements, and budget management
- Collaborated with the coaching staff to develop team strategies, contributing to a 15% increase in the team's win rate
- Managed relationships with media outlets, resulting in increased media coverage for the team

## PROFESSIONAL DEVELOPMENT

**CERTIFIED ATHLETIC ADMINISTRATOR (CAA)** | NATIONAL INTERSCHOLASTIC ATHLETIC ADMINISTRATORS ASSOCIATION (NIAAA)

**CERTIFIED MASTER ATHLETIC ADMINISTRATOR (CMAA)** | NATIONAL INTERSCHOLASTIC ATHLETIC ADMINISTRATORS ASSOCIATION (NIAAA)

**CERTIFIED SPORTS EVENT EXECUTIVE (CSEE)** | SPORTS EVENTS AND TOURISM ASSOCIATION (SPORTS ETA)