

Sophie Martinez

Entry-level UX designer with a passion for user-centered design


A UX designer with entry-level experience, specializing in user research, wireframing, and interactive prototyping. A proven track record of executing freelance projects to enhance the user experience of company websites for small businesses.

CONTACT

 (555) 123-4567

 email@example.com

 LinkedIn | Portfolio

 New York, NY

EDUCATION

Bachelor of Arts (B.A.) Digital
Media Design
University of Syracuse, New York,
NY
May 2021

KEY SKILLS

- Wireframing and prototyping
- User research
- Usability testing
- UI design
- Figma, Sketch, Adobe XD
- User-centered design
- Responsive design

PROFESSIONAL EXPERIENCE

Freelance UX Designer | Self-Employed, Remote June 2024 – Present

- Design user interfaces for four small business websites, identify opportunities to enhance the user experience, and successfully increase conversion rates by up to 10%
- Perform user research, create surveys, and conduct interviews to develop customer personas and improve site navigation
- Build low-fidelity prototypes and conducted A/B testing to validate design decisions

UX Design Intern | Bright Labs, New York, NY January 2023 – August 2024

- Created wireframes and prototypes for mobile apps, which contributed to a 12% increase in overall user satisfaction based on usability testing feedback
- Collaborated with senior designers to gather insights, create user stories, and incorporate findings into the design process
- Conducted interviews to obtain feedback from 50+ users and provided recommendations to refine product features and user flows