



MINA SAYED

Creative Director

CONTACT



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email@example.com



LinkedIn



Minneapolis, MN 12345

KEY SKILLS

- Project management and coordination
- Strategy development
- Team leadership and motivation

ABOUT ME

A seasoned creative director with a strong background in arts and design, holding a Bachelor of Fine Arts in graphic design, a Master of Fine Arts in visual communication, and a Bachelor of Arts in advertising. Proven track record in leading creative teams, developing innovative strategies, and overseeing the production of high-quality creative materials at renowned companies such as Adobe Systems and Walt Disney Company. Recognized for exceptional leadership and project management skills, with a demonstrated ability to increase brand recognition and team efficiency.

PROFESSIONAL EXPERIENCE

Creative Director

Adobe Systems, San Jose, CA | January 2018 - Present

- Leading a team of 15 designers and copywriters to develop creative strategies and campaigns for Adobe's suite of products
- Launched a rebranding campaign that increased brand recognition by 30% in the first quarter
- Implemented a new project management system that improved team efficiency by 20%

Senior Graphic Designer

Walt Disney Company, Burbank, CA | June 2013 - December 2017

- Collaborated with the creative team to design and produce promotional materials for various Disney films and TV shows
- Led the design team for the successful Frozen marketing campaign, which contributed to the film grossing over \$1.2 billion worldwide
- Awarded "Designer of the Year" in 2016 for exceptional creativity and dedication to the team

EDUCATION

Bachelor of Fine Arts in Graphic Design

Rhode Island School of Design, Providence, RI | May 2011

Master of Fine Arts in Visual Communication

University of Texas, Austin, TX | December 2012

Bachelor of Arts in Advertising

University of Florida, Gainesville, FL | May 2011

PROFESSIONAL DEVELOPMENT

Project Management Professional (PMP)

Project Management Institute (PMI)

Certified Professional in Learning and Performance (CPLP)

Association for Talent Development (ATD)

Certified Professional in Training Management (CPTM)

Training Industry