

AJ

Alyssa James

ABOUT ME

Experienced event marketer focused on creating memorable experiences

Event marketing coordinator with six years of experience planning, promoting, and executing corporate events and trade shows. Skilled in vendor management and audience engagement.

PROFESSIONAL EXPERIENCE

Event Marketing Coordinator | Dynamic Events, Orlando, FL

May 2020 – Present

- Managed a \$500,000 annual event budget to plan over 20 events per year
- Increase event attendance by 40% through targeted marketing campaigns
- Coordinate with vendors and venues to ensure seamless execution

Marketing Assistant | Bright Ideas, Orlando, FL

August 2018 – April 2020

- Created event promotional materials, increasing RSVPs by 25%
- Collaborated with cross-functional teams to manage event logistics

CONTACT

 (123) 456-7890

 email@example.com

 Orlando, FL

 LinkedIn | Portfolio

EDUCATION

- Bachelor of Science in Event Management
University of Central Florida
Orlando, FL | May 2018

KEY SKILLS

- Budget management
- Event planning
- Marketing automation tools
- Vendor negotiation
- Virtual and hybrid events