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Nina Harris

A creative content copywriter with 3 years of experience creating original, engaging, and SEO-optimized copy. Skilled in developing content strategies for diverse platforms including social media, blogs, and email newsletters.

CONTACT



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LinkedIn | Portfolio



Chicago, IL 60601

EDUCATION

Bachelor of Arts (B.A.) Literature,
University of Chicago

Chicago, IL | May 2018

KEY SKILLS

- Content strategy
- Creative writing
- Email marketing
- SEO copywriting
- Content management systems (CMS)

PROFESSIONAL EXPERIENCE

CREATIVE COPYWRITER | CONTENTWORKS, CHICAGO, IL
MARCH 2019 – PRESENT

- Develop content for blogs, social media posts, and newsletters that align with client objectives, resulting in a 25% increase in audience engagement
- Create compelling ad copy and landing page copy, contributing to a 10% rise in conversion rates
- Research and implement SEO strategies to improve content ranking and visibility on search engines

COPYWRITING INTERN | CHICAGO MARKETING AGENCY, CHICAGO, IL
JUNE 2018 – MARCH 2019

- Assisted in drafting blog posts, social media updates, and email campaigns, leading to a 15% increase in customer engagement
- Proofread and edited content for clarity and consistency, ensuring brand messaging was cohesive across all channels
- Conducted market research to help guide content strategy and improve SEO efforts