



Lily Harris

An SEO copywriter with 5 years of experience optimizing content to improve search engine rankings and drive organic traffic. Proven ability to write engaging, keyword-rich content for websites, blogs, and social media platforms, achieving significant traffic and lead generation improvements.

CONTACT



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[LinkedIn](#) | [Portfolio](#)



Austin, TX 73301

EDUCATION

BA in Communications
University of Texas at Austin, Austin, TX
May 2017

PROFESSIONAL EXPERIENCE

SEO Copywriter | WebGrowth Agency, Austin, TX
March 2019 - Present

- Write SEO-optimized content for client websites and blogs, increasing organic traffic by 30%
- Conduct keyword research and apply SEO strategies to improve content visibility and rankings on Google
- Collaborate with the digital marketing team to align content with marketing strategies, leading to a 15% increase in lead generation

Content Writer | SmartContent Co., Austin, TX
July 2017 - March 2019

- Developed SEO-friendly content for blogs, landing pages, and product descriptions, improving client web traffic by 20%
- Used Google Analytics to track website performance and made content adjustments to improve user engagement
- Conducted in-depth keyword research to enhance content performance and increase rankings on search engines