



# Lauren Mitchell

**Hands-on marketer specializing in community outreach and on-site promotion**

Field marketing representative with six years of experience planning and executing local events to increase brand awareness. Skilled in relationship building and grassroots marketing.

## CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



Minneapolis, MN

## EDUCATION

Bachelor of Arts, Marketing  
University of Minnesota, Minneapolis,  
MN  
May 2018

## KEY SKILLS

- Brand promotion
- Community outreach
- Event coordination
- Lead generation
- Relationship building

## PROFESSIONAL EXPERIENCE

Field Marketing Representative | Urban Eats, Minneapolis, MN  
October 2021 - Present

- Organized local events, driving a 30% increase in customer acquisition
- Build relationships with community organizations to create promotional opportunities
- Conduct product demonstrations, generating \$200,000 in sales annually

Marketing Intern | GreenSpace Markets, Minneapolis, MN  
June 2018 - September 2021

- Assisted in planning promotional events across the Minneapolis area
- Supported lead-generation efforts through face-to-face engagement