



Jane Smith

Graphic Designer

CONTACT



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LinkedIn | Portfolio



Los Angeles, CA

EDUCATION

Bachelor of Fine Arts in Graphic Design

Rhode Island School of Design,
Providence, RI

Bachelor of Arts in Visual Communication

University of Delaware, Newark, DE

KEY SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Client communication and feedback incorporation
- Layout design and branding
- Print production processes
- Project management and time management
- Typography and color theory
- Web and digital design

ABOUT ME

Graphic designer with a proven background in concept development, client interaction, and project management. Expertise in creating marketing and communication materials that increase audience engagement and productivity. Proficient in Adobe Creative Suite, with deep knowledge of color theory, typography, and print production. Certified by Adobe, Graphic Designers of Canada, and the Professional Association for Design.

PROFESSIONAL EXPERIENCE

Senior Graphic Designer | January 2018 - Present

Warner Bros. Entertainment, Burbank, CA

- Developed and executed creative marketing materials, increasing audience engagement by 20%
- Led a team of junior designers to boost productivity by 15%
- Collaborated with clients and art directors to ensure designs met brand standards, resulting in 100% client satisfaction

Graphic Designer | August 2015 - December 2017

DreamWorks Animation, Glendale, CA

- Designed marketing materials, websites, and infographics, increasing website traffic by 30% in one year
- Managed multiple projects, improving project completion rates by 25%

CERTIFICATIONS

- Adobe Certified Expert (ACE), Adobe
- Certified Graphic Designer (CGD), Graphic Designers of Canada
- Certified Professional in Graphic Design (CPGD), Professional Association for Design