



# Benjamin Wright


A highly creative junior copywriter with expertise in digital media, content creation, and SEO copywriting. Eager to leverage my skills and knowledge to drive customer engagement and help clients enhance their brand messaging.

## CONTACT

 (123) 456-7890

 benjaminwright@example.com

 LinkedIn | Portfolio

 Austin, TX 73301

## KEY SKILLS

- SEO and keyword research
- Content creation for social media
- Copywriting for digital media
- Email marketing

## PROFESSIONAL EXPERIENCE

June 2020 - Present

Junior Digital Copywriter | Creative Agency | Austin, TX

- Assist in writing copy for social media campaigns and email marketing, contributing to a 20% increase in follower engagement
- Research industry trends and implement SEO strategies to enhance content performance
- Collaborate with senior copywriters and designers to maintain brand consistency across digital channels

January 2020 - May 2020

Copywriting Intern | Bright Ideas Marketing | Austin, TX

- Contributed to the development of copy for client websites and blogs, increasing client traffic by 10%
- Proofread and edited content to ensure clarity and consistency
- Assisted in managing social media accounts and writing posts that increased user interaction by 15%

## EDUCATION

BA in Communications, Digital Marketing

University of Texas at Austin, Austin, TX | May 2020