

# EMMA CLARK

## ABOUT ME

A recent graduate with a passion for writing and a strong foundation in marketing and communications. Specializing in digital marketing, SEO copywriting, and content creation. Eager to apply my writing skills and enthusiasm for storytelling in an entry-level copywriter position.

## CONTACT



(123) 456-7890



emmaclark@example.com



LinkedIn | Portfolio



Los Angeles, CA 90001

## KEY SKILLS

- Digital marketing
- SEO copywriting
- Content writing
- Social media management
- CMS (WordPress)

## PROFESSIONAL EXPERIENCE

### Freelance Copywriter

Self-Employed, Los Angeles, CA | June 2022 - Present

- Write blog posts, social media content, and web copy for small businesses, driving a 15% increase in social media engagement
- Research industry trends to ensure content is relevant, engaging, and optimized for search engines
- Provide clients with copy that aligns with their branding and marketing goals

### Marketing Intern

ABC Marketing Agency, Los Angeles, CA | September 2021 - May 2022

- Assisted senior copywriters in drafting content for email campaigns, resulting in a 10% increase in open rates
- Conducted keyword research to improve SEO performance on client websites
- Helped manage social media content, increasing followers by 25% within three months

## EDUCATION

### BA in English

University of California, Los Angeles, CA, 2022

### Minor in Marketing

University of California, Los Angeles, CA, 2022