


LB


# Lila Brooks


**Social media enthusiast passionate about building online communities**


Social media marketing assistant with five years of experience growing brand presence on platforms like Instagram, Facebook, and LinkedIn. Experienced in influencer partnerships and content scheduling.

## CONTACT

 (123) 456-7890

 email@example.com

 LinkedIn | Portfolio

 Miami, FL

## KEY SKILLS

- Community management
- Content creation
- Influencer collaboration
- Scheduling tools (Hootsuite)
- Social media analytics

## PROFESSIONAL EXPERIENCE

SOCIAL MEDIA MARKETING ASSISTANT | GREENWAVE ENTERPRISES, MIAMI, FL

MARCH 2021 – PRESENT

- Boosted Instagram following by 40% through creative content strategies
- Partnered with 10 influencers to promote new product launches, generating \$75,000 in sales
- Create and schedule posts across multiple platforms, ensuring consistency

MARKETING INTERN | OCEANIC VENTURES, MIAMI, FL

JUNE 2019 – FEBRUARY 2021

- Developed hashtag campaigns that increased reach by 25%
- Analyzed engagement metrics to improve content strategy

## EDUCATION

- Bachelor of Science in Marketing, Florida International University, Miami, FL | May 2020