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Isabella Cruz

Bilingual Retail Sales Associate

Bilingual sales associate fluent in English and Spanish with three years' experience driving sales and satisfaction in multicultural markets.

CONTACT



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LinkedIn



Los Angeles, CA 90001

KEY SKILLS

- English/Spanish fluency
- Cultural engagement
- Technical support

PROFESSIONAL EXPERIENCE

RETAIL SALES ASSOCIATE | TARGET, LOS ANGELES, CA
JANUARY 2021 – PRESENT

- Served 60+ bilingual customers daily, improving satisfaction by 15%.
- Trained teammates on cultural engagement, boosting repeat business.

CUSTOMER SERVICE REP | BEST CHOICE ELECTRONICS, LA, CA
JANUARY 2019 – DECEMBER 2020

- Resolved technical inquiries for Spanish-speaking customers, cutting resolution time by 20%.
- Co-developed Spanish product guides for new hires.

EDUCATION

- BA in Spanish, UCLA, Los Angeles, CA | May 2019