

# Anthony Ramirez

I am an entry-level B2B marketing professional with internship experience in strategic planning and content creation for business clients. I excel in market research, lead generation, and targeted marketing strategies.

## CONTACT



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LinkedIn



Austin, TX 78701

## KEY SKILLS

- Market research
- Lead generation
- Content creation
- Digital strategy
- Campaign analysis

## EDUCATION

Bachelor of Business  
Administration in Marketing  
University of Texas , Austin, TX  
| May 2022

## PROFESSIONAL EXPERIENCE

MARKETING INTERN | B2B SOLUTIONS , AUSTIN, TX  
JUNE 2022 – PRESENT

- Assisted in developing targeted marketing campaigns that increased lead generation by 18%.
- Conducted market research to refine messaging for enterprise clients.

CONTENT MARKETING INTERN | BUSINESS CONNECT , AUSTIN, TX  
JANUARY 2022 – MAY 2022

- Supported the creation of digital content for B2B platforms.
- Analyzed campaign performance data to inform strategy adjustments.