

SL

Sarah Lee

I am a motivated marketing intern with hands-on experience supporting campaign development and market research. I am adept at content creation and data analysis, contributing effectively to digital marketing strategies.

Contact



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LinkedIn



San Francisco, CA 94107

Key Skills

- Market research
- Content creation
- Data analysis
- Email marketing
- Social media support

Education

Bachelor of Science in Marketing

San Francisco State University , San Francisco, CA | May 2022

Professional Experience

MARKETING INTERN | BRIGHT IDEAS , SAN FRANCISCO, CA
JUNE 2022 – AUGUST 2022

- Conducted market research that identified key consumer trends, informing campaign strategies.
- Assisted in drafting content for email marketing and social media, leading to a 10% increase in engagement.

CAMPAIGN SUPPORT INTERN | CREATIVE SOLUTIONS , SAN FRANCISCO, CA
JANUARY 2022 – MAY 2022

- Supported the execution of digital campaigns by monitoring metrics and compiling reports.
- Collaborated with the creative team to optimize campaign messaging.