

JL

# Jessica Lang

## Entry-Level Data Analyst

Results-driven data analyst with over a year of experience driving business performance within banking. Tableau Desktop Specialist passionate about utilizing data visualization software to unlock insights and inform strategic decision-making. Bachelor's degree in data analytics provides a strong foundation in statistical analysis, data management, and predictive modeling.

### CONTACT



(123) 456-7890



jessicalang@example.com



LinkedIn | Portfolio



City, State Abbreviation  
zip code

### KEY SKILLS

- Clear communication
- Data warehousing
- Initiative
- SQL, Python, Tableau
- Marketing analytics
- Team training

### PROFESSIONAL EXPERIENCE

DATA ANALYST | MOUNTAIN CREDIT UNION, CASPER, WY  
JULY 2023 – PRESENT

- Support database processes to ensure the quality and accuracy of data within the Mountain Credit Union data warehouse
- Increased member engagement by 10% with targeted marketing campaigns pulled from a comprehensive member demographics dashboard created in Tableau
- Act as the primary contact for data needs, creating reports to measure business performance and efficiency
- Led a training session for over 50 staff members on Tableau basics for data analytics
- Boosted data retrieval speed by 40% through query optimization and indexing

ANALYTICS & DATA INTERN | WELLS FARGO, SAN FRANCISCO, CA  
MAY 2022 – AUGUST 2022

- Gained hands-on experience in data analysis and management while working with a mentor on a team of 10 analysts
- Contributed to a team that saved \$100,000 in annual costs by identifying inefficiencies
- Attended company leadership sessions to learn about the financial industry and data analytics trends
- Assisted mentor in reducing processing times by 15% with the automation of data reporting using Tableau Server refresh schedules
- Created data models with SQL and Python to predict customer behavior

### EDUCATION

- Bachelor of Science (B.S.) in Data Analytics, University of California, Irvine, CA  
| June 2023

### CERTIFICATIONS

- Tableau Desktop Specialist - Tableau, June 2022