

Sita Harris

Business Analyst Product Owner

Hybrid business analyst and product owner skilled in data-driven decision making

Eight years of experience bridging business analysis and product ownership. Adept at eliciting requirements, analyzing data, and delivering scalable solutions.

EDUCATION

Bachelor of Science in
Information Systems | Texas State
University, Austin, TX
January 2015

KEY SKILLS

- Requirements gathering
- Product lifecycle management
- Stakeholder collaboration
- Data gathering and analysis
- Agile methodologies

PROFESSIONAL EXPERIENCE

Business Analyst Product Owner

Insight Solutions, Austin, TX | January 2018

- Spearheaded a \$1 million e-commerce platform redesign that increased revenue by 30%
- Conduct gap analysis and defined product requirements, ensuring timely delivery of Minimum Viable Product (MVPs)
- Collaborate with engineering teams to prioritize and refine user stories

Business Analyst

BlueEdge Systems, Austin, TX | June 2015 – December 2017

- Analyzed workflows and identified bottlenecks, reducing process inefficiencies by 15%
- Created detailed use cases and functional specifications to support software development