

David Lee

I am a proactive marketing assistant with practical experience in campaign support and content management. I bring strong analytical skills and creativity to support digital marketing initiatives and enhance brand presence.

CONTACT



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LinkedIn



San Jose, CA 95112

KEY SKILLS

- Campaign support
- Content management
- Social media scheduling
- Data analysis
- Creative strategy

EDUCATION

Bachelor of Business Administration in
Marketing
San Jose State University , San Jose,
CA
May 2022

PROFESSIONAL EXPERIENCE

Marketing Assistant | BrandBoost, San Jose, CA
July 2022 – Present

- Supported digital marketing campaigns that increased brand awareness by 20%.
- Managed social media calendars and assisted in content scheduling.

Content Intern | Creative Marketing Group , San Jose, CA
February 2022 – June 2022

- Developed engaging blog posts and social media updates.
- Compiled performance reports to assist in strategy refinement.