

Jackson Reed

Retail Sales Lead

Sales lead with six years of experience managing high-performing teams and driving sales growth across multiple departments in large retail chains.

CONTACT



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LinkedIn



Boston, MA 02110

EDUCATION

May 2015 | BA in Marketing

Boston University, Boston, MA

KEY SKILLS

- Team leadership
- Cross-department promotion strategy
- Performance coaching

PROFESSIONAL EXPERIENCE

Sales Lead | Kohl's | Boston, MA

February 2018 – Present

- Led a team of 8 associates to achieve 120% of quarterly targets.
- Launched cross-department promotions, increasing overall store sales by 18%.

Senior Sales Associate | Marshalls | Boston, MA

June 2015 – January 2018

- Mentored new hires, reducing ramp-up time by 30%.
- Managed end-of-season clearances, clearing 90% of inventory.