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LinkedIn

## KEY SKILLS

- Social media strategy
- Content management
- Data analysis
- Campaign support
- SEO fundamentals

# Emily Smith

I am a creative digital marketing professional with internship experience in social media strategy and content management. I am skilled at data analysis, campaign support, and creating engaging content for online audiences.

## PROFESSIONAL EXPERIENCE

### DIGITAL MARKETING INTERN

SOCIALBUZZ , SAN JOSE, CA | JULY 2022 – PRESENT

- Assisted in creating and scheduling social media posts, resulting in a 25% growth in followers.
- Analyzed campaign performance data to optimize ad spend and engagement.

### MARKETING INTERN

TECHWAVE , ATLASAN JOSE, CA | FEBRUARY 2022 – JUNE 2022

- Supported digital campaigns by monitoring analytics and drafting performance reports.
- Collaborated with cross-functional teams to enhance website content, increasing traffic by 15%.

## EDUCATION

### Bachelor of Science in Marketing

San Jose State University, , San Jose, CA | May 2022