

Franklin Davis

I am a mid-level business analyst with five years of experience in strategic planning, financial analysis, and market research. I excel at optimizing business processes and driving profitable growth through data-driven decision-making.

KEY SKILLS



- Strategic planning
- Financial analysis
- Market research
- Team leadership

EDUCATION



Master of Science in Finance

University of Pittsburgh
Pittsburgh, PA | May 2021

Bachelor of Science in Business Administration

Duquesne University
Pittsburgh, PA | May 2019

PROFESSIONAL EXPERIENCE



Business Strategy Manager | PPG Industries , Pittsburgh, PA March 2022 – Present

- Developed strategic plans that increased annual revenue by 15%.
- Supervised a team of five analysts, providing targeted training to enhance productivity.

Senior Financial Analyst | Excel Financial , Philadelphia, PA July 2019 – December 2021

- Conducted detailed financial analysis that supported a \$50 million acquisition.
- Led market research initiatives that identified new growth opportunities.