

Lydia Evans

I am a business owner and analyst with over six years of experience running my own small business while conducting in-depth market and financial analysis. I excel at leveraging data to drive strategic decisions and optimize business operations.

Contact



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LinkedIn



San Francisco, CA 94107

Key Skills

- Business strategy
- Financial analysis
- Market research
- Operations management

Education

- Bachelor of Science in Business Administration

University of San Francisco,
CA, San Francisco, CA

May 2015

Professional Experience

OWNER & BUSINESS ANALYST | EVANS CONSULTING, SAN FRANCISCO, CA
MARCH 2018 – PRESENT

- Managed daily operations and conducted a financial analysis that improved profitability by 22%.
- Developed business strategies based on market trends, leading to a 15% increase in market share.

FREELANCE BUSINESS CONSULTANT | SAN FRANCISCO, CA
JANUARY 2016 – FEBRUARY 2018

- Provided consulting services that helped local businesses streamline operations and reduce costs.