

# Sophia Laurent

## Luxury Retail Sales Associate

An upscale sales professional with five years of luxury retail experience, specializing in personalized customer service and high-end product knowledge to drive premium sales outcomes.



### EDUCATION



### KEY SKILLS

- Luxury product expertise
- VIP client relations
- Visual merchandising



### PROFESSIONAL EXPERIENCE

#### Luxury Sales Associate

Chanel Boutique, Beverly Hills, CA | September 2019 – Present

- Exceeded monthly sales targets by 30% through tailored client consultations.
- Cultivated VIP relationships, generating \$500K in repeat business annually.

#### Sales Associate

Tiffany & Co., Beverly Hills, CA | June 2017 – August 2019

- Improved average transaction value by 25% via expert product presentations.
- Supported visual merchandising to enhance store ambiance and engagement.