

Laura Evans

I am a motivated marketing intern with practical experience in digital content creation and social media strategy. I excel in supporting campaign execution and analyzing performance data to improve brand engagement.

CONTACT



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LinkedIn



San Jose, CA 95112

KEY SKILLS

- Digital content creation
- Social media strategy
- Campaign support
- Data analysis
- SEO basics

EDUCATION

Bachelor of Science in Marketing
San Jose State University, San
Jose, CA, May 2022

PROFESSIONAL EXPERIENCE

MARKETING INTERN | BRIGHT MEDIA, SAN JOSE, CA
JUNE 2022 – PRESENT

- Developed digital content that increased social media engagement by 30%.
- Assisted in executing integrated marketing campaigns across multiple channels.

CONTENT INTERN | DIGITAL BUZZ, SAN JOSE, CA
FEBRUARY 2022 – JUNE 2022

- Supported the creation and scheduling of social media digital content.
- Analyzed performance metrics to optimize future campaigns.