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# Sophia Hernandez

Campus Ambassador

## ABOUT ME

Outgoing and resourceful student ambassador with experience in event coordination and student engagement.

## PROFESSIONAL EXPERIENCE

Campus Ambassador | XYZ Tech Co.

January 2023 – Present

- Coordinated promotional events that attracted 500+ students to explore career opportunities
- Increased campus engagement by 25% through innovative outreach strategies

Orientation Leader | University Welcome Program

August 2022 – December 2022

- Guided 200+ new students through onboarding activities, enhancing their transition to college life

## CONTACT

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LinkedIn

## EDUCATION

- Bachelor of Marketing  
Arizona State University  
June 2025

## KEY SKILLS

- Public speaking
- Event planning
- Peer engagement