

Franklin Davis

I am a mid-level business analyst with five years of experience in strategic planning, financial analysis, and market research. I excel at optimizing business processes to drive profitable growth.



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LinkedIn

KEY SKILLS

- Strategic planning
- Financial analysis
- Market research
- Team leadership

PROFESSIONAL EXPERIENCE

BUSINESS STRATEGY MANAGER | PPG INDUSTRIES, PITTSBURGH, PA
MARCH 2022 – PRESENT

- Developed strategic plans that increased annual revenue by 15%.
- Supervised a team of five analysts, enhancing productivity through targeted training.

SENIOR FINANCIAL ANALYST | EXCEL FINANCIAL, PHILADELPHIA, PA
JULY 2019 – DECEMBER 2021

- Conducted detailed financial analysis supporting a \$50 million acquisition.
- Led market research initiatives that identified new growth opportunities.

EDUCATION

- Master of Science in Finance
University of Pittsburgh, Pittsburgh, PA | May 2021
- Bachelor of Science in Business Administration
Duquesne University, Pittsburgh, PA | May 2019