

Emma Carter

Digital Product Owner

Digital product owner delivering high-quality user experiences

Product owner with nine years of experience in managing digital products. Skilled in user journey optimization and leveraging analytics to improve engagement.

CONTACT



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LinkedIn



City, ST 98765

KEY SKILLS

- UX/UI collaboration
- Digital transformation
- Data-driven decision making
- Feature prioritization
- Stakeholder engagement

EDUCATION

Bachelor of Arts in Marketing
New York University, New York,
NY, February 2013

PROFESSIONAL EXPERIENCE

DIGITAL PRODUCT OWNER | CLICKTECH SOLUTIONS, NEW YORK, NY AUGUST 2016 – PRESENT

- Enhanced website conversion rates by 35% through A/B testing and iterative improvements
- Develop a digital product roadmap, delivering features on time and within budget
- Partner with UX/UI designers to create user-friendly interfaces that improved retention

PRODUCT MANAGER | SPARK INNOVATIONS, NEW YORK, NY MARCH 2013 – JULY 2016

- Spearheaded launch of a mobile app that achieved 100,000 downloads in its first three months
- Conducted market research to identify new digital trends and opportunities