

DB

# David Brown

I am a proactive marketing assistant with experience in supporting campaign development and managing social media content. I am skilled in data analysis and market research, with a strong focus on driving brand engagement.



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LinkedIn

## KEY SKILLS

- Campaign coordination
- Social media management
- Content development
- Market research
- Data analysis

## PROFESSIONAL EXPERIENCE

### MARKETING ASSISTANT | BRANDBOOST CHICAGO, IL | JULY 2022 – PRESENT

- Assisted in coordinating marketing campaigns that increased brand awareness by 20%.
- Managed social media content calendars and tracked campaign performance.

### CONTENT INTERN | CREATIVE MARKETING GROUP CHICAGO, IL | FEBRUARY 2022 – JUNE 2022

- Developed engaging content for blog posts and social media platforms.
- Analyzed audience engagement data to adjust content strategies.

## EDUCATION

- Bachelor of Business Administration in Marketing,  
DePaul University , Chicago, IL | May 2022